



## Building a Business Analysis Practice

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Use this workbook with the on screen examples from the course.

### Step 1: Define the Value Your BA Practice Provides

What is the purpose and vision of the BA Practice in your organization?

- Create a Vision Statement (See video and template from class)

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- Outline how the BA practice will provide value to the key initiatives in the organization:

- Strategic Measurements

- Agile Transformation (Ways of Working)

➤ **DevOps**

➤ **Digital Transformation**

➤ **Data Analytics**

➤ **QA, Eng, Arch, other?**

## **Step 2: Understand Your Stakeholders**

**Meet with these leaders/peers to understand their goals and pain points.**

### **1. Who Are The Agile Transformation Leaders/Coaches:**

**Questions for them:**

### **2. Who Are The DevOps Leaders:**

**Questions for them:**

### **3. Who Are The Digital Transformation Leaders:**

Questions for them:

### **4. Who Are The Data Analytics/AI/Machine Learning Leaders:**

Questions for them:

### **5. Who Are The Other CoE, or Functional Leaders (Dev, QA, Arch, etc.):**

Questions for them:

### **Step 3: Reflect On Meeting Their Needs**

**What BA practices, techniques, tasks and aspect of these can help each stakeholder group the practice serves?**

**Agile?**

**Digital Transformation?**

**Data Analytics?**

**DevOps?**

## **Step 4: Define The Practice & Run Experiments**

**Your Practice Standards (list the ones needed by stakeholders):**

## Step 4: Define The Practice & Run Experiments.....cont

### What Experiments Should You Run?

#### Do The Planning!

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**Experiment Description:**

**Hypothesis:**

**Team:**

**Training & set up needed:**

**Length:**

**Coach:**

**Learnings from experiment:**

**Next Steps:**

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## Step 5: Roll Out, Measure, Adapt

### 1. Evaluate Experiment Feedback

Date	Practice	Team & BA	Stakeholders	Coach	Feedback

### 2. Do Change Management

Group	Current Behavior	New Behavior	Support Needs	Key Messages

### 3. Now, implement Skills/Training, Community, and Standards

Practice	Standard	Training	Mentoring/Coaching	Community



## 4. Define Metrics and Measure

**Practice:**

**Measurement:**

**How I will measure:**

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**Practice:**

**Measurement:**

**How I will measure:**

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**Measurement:**

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**BA-Cube**

## **Empowering The Best Business Analysis of Tomorrow!**



### **Customized Team and Enterprise Programs Available With:**

- **Access to Online On Demand Courses, Content, Templates, Videos, Articles**
- **Live Coaching Events**
- **Skill Assessments**
- **Options to upgrade a team/enterprise membership to:**
  - **Roll up Assessment Reports**
  - **Private Live Sessions & Cohorts**
  - **Private Forums**

**Contact Angela at [Angela@BA-Squared.com](mailto:Angela@BA-Squared.com) to discuss!**

