What We Need to UNLEARN to be Better Agile BAs
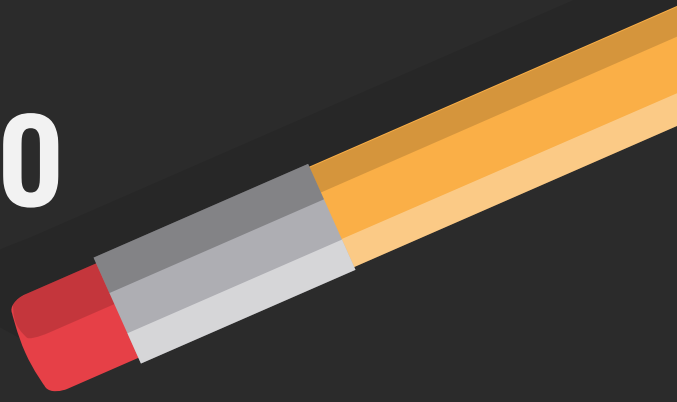
While...	Focus on
Working a Backlog	Meeting Business Goals
Defining and Meeting Schedule, Cost & Scope	Defining and Evaluating Impact Metrics
Signing off on Scope	Measurement Approval
Expecting Stakeholders to Know Their Requirements	Discovering Needs with Them
Building a Feature	Building an Experience
Using "Hope" to Meet User Requests	Hypothesizing & Experimenting

BA-Cube

BA-Squared, LLC Angela Wick
Business Agility with Business Analysis